



## **Cloud Computing.....**

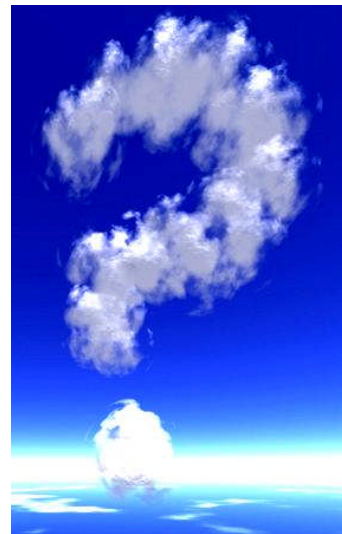
***“hosted solutions to fit your changing business needs”***

*Information Technology* is one of the most important assets in your business in 2009, as it enables you to be competitive and cost effective .

There is always a constant need to find newer, smarter and more cost effective ways of dealing with data. The challenge is for us to provide an overall solution that is tailor made to your business.

Cloud computing heralds an evolution of business that is no less influential than e-business, according to Gartner Inc.

Over the last few months, “cloud computing” has been making itself heard. It used to be called “hosted” or Application Service Provider (ASP), so like many innovations, it’s not actually new. In fact, most of us have been using cloud computing for ages, with our Hotmail accounts, Google accounts, Snapfish etc as these are all examples of cloud computing. LANtech have been providing our own form of hosted services called vOffice to our customers for over 4 years.

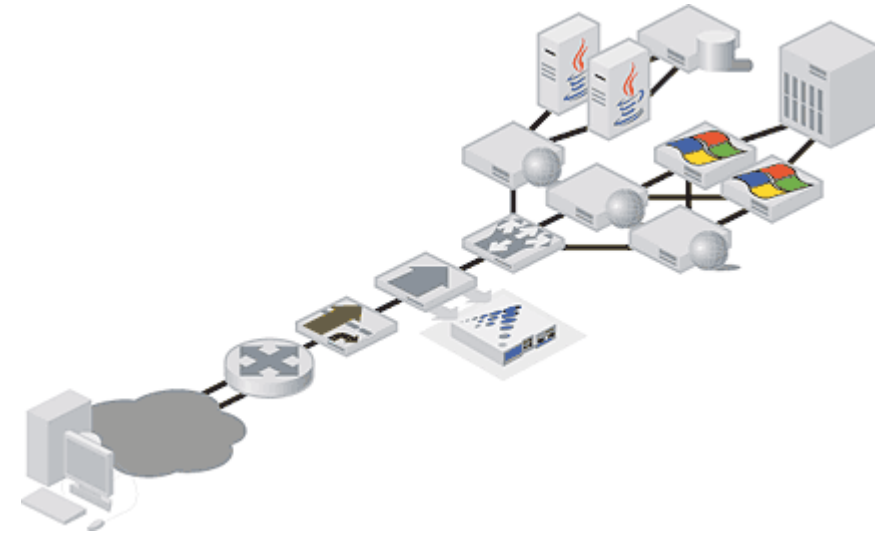


Hosted solutions provide a level of service that the average business simply could never provide for themselves, as the provider can make it affordable by sharing resources over a large number of customers.

### ***So what are the benefits of cloud computing for your business?***

- Fixed monthly costs
- No large capital outlay every three or so years (freeing up capital for business needs)
- Single software applications can be hosted and available to users over the internet
- Datacenters have all the safeguards that most small businesses want, but can’t justify the costs themselves
  - Physical security – often video monitored
  - Enterprise level backup technology
  - Redundant power and redundant internet access
  - 24\*7 support
  - Additional computer capacity available, so you can grow
  - Access from any location (work, home, Lake Taupo, London, Tokyo)
- And much more. ....

The software you can ‘rent’ may well be the standard tools you use anyway, or they may be specialised, like your payroll software.



We see cloud computing services as part of your overall IT solution.

You are always going to need to have a PC and printer in your office. The question is “what else”. Some businesses host everything, but we are seeing an increased use of smart and targeted cloud services.

For example we have a number of clients just using **online backups**, while other customers are just using hosted **Exchange email**. A hybrid approach allows a business to mix and match, applying technology in the most efficient manner to solve their unique requirements.

Cloud computing is not a new fad, it's a **here and now reality** that is able to help every business in some way whether with email, remote access, archiving, collaborative working, back-up or disaster recovery. Substantial benefits are available to many businesses. In examining your IT options for the future, no business can afford to overlook cloud computing and what benefits it may be able to bring to your business.

LANtech is very experienced in delivering hosted application services and our team would be happy to discuss with you how Cloud computing may benefit your business in the future and what options are available to you.

So contact an Account Manager today on (04) 494 9670 for more details.